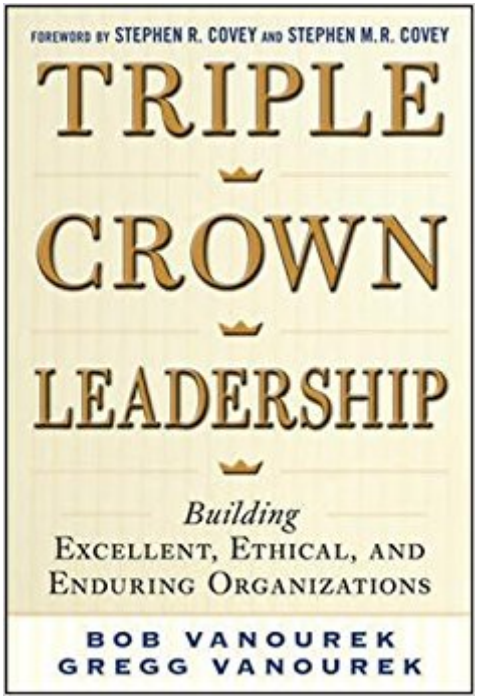
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# Triple Crown Leadership: Building Excellent, Ethical, And Enduring Organizations (Business Books)




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## Synopsis

Winner of the 2013 International Book Award in the General Business category.Ã Â "A rare combination of deep insight and helpful research, and an important book. Relevant and timely. Smart and helpful guidance for leaders about today's pressing problems."--Stephen R. Covey and Stephen M. R. Covey, bestselling authors and father and son (from the Foreword) "It's been more than thirty years since the sport of kings last saw a Triple Crown. We can't wait that long for the triple crown of leadership--the stakes are too high and the need too urgent. It's time to embrace this vision of lasting, ethical leadership."--Daniel H. Pink, bestselling author of Drive and A Whole New Mind "The Vanoureks have written the new leadership manifesto.... It is a gift to all of us who believe in the power of purposeful leadership."--Richard Leider, bestselling author of Repacking Your Bags and The Power of Purpose "A clarion call for anyone striving to create an enduring organization with lasting positive impact."--David Gergen, Director of the Center for Public Leadership at the Harvard Kennedy School and CNN Senior Political Analyst, and Christopher Gergen, founder and CEO of Forward Ventures, father and son "A powerful case for leaders who simultaneously combine ethics and excellence to create enduring organizations."--Bill George, Harvard Business School Professor and Former CEO, Medtronic "An extremely timely and practical book about the complex art and practice of leadership. Every leader of tomorrow must read this book today."--James O'Toole, leadership author and professor "An inspiring call to action, a challenging mandate, and a compelling road map for leaders across the public, private, or nonprofit sector. A must read."--Marty Linsky, Harvard Kennedy School Faculty and cofounder, Cambridge Leadership Associates "In a crowded marketplace of books on leadership, this one stands out. A book of wisdom and practical advice."--Barry Z. Posner, coauthor, The Leadership Challenge In today's fiercely competitive world, it takes more than "business as usual" to stay strong and stay ahead of the curve. It takes Triple Crown Leadership. Inspired by the most elusive championship in sports, the Triple Crown of horseracing, this compelling road map is designed for leaders at all levels, from supervisors to CEOs. If you want to win, you'll want this book. Triple Crown Leadership provides helpful tools for any leader seeking a better way. The book shows you how to: Be excellent (achieve exceptional performance), ethical (do the right thing), and enduring (stand the test of time) Align your organization for peak performance Instill a culture of character Lead with both "steel" and "velvet" Achieve impact and sustainability while maintaining high performance. Turn your company around after a breakdown. Based on the authors' experience and interviews with over sixty organizations in eleven countries, this book provides compelling leadership lessons from an array of enterprises, including Zappos, Google, eBay, Infosys, Xerox, Spotify, Mayo Clinic, KIPP, Ashoka, and more.

Executives Bob and Gregg Vanourek--a dynamic father and son team--show you how to achieve high performance, integrity, and sustainability. In horseracing, it takes more than speed for a horse like Secretariat to win the Triple Crown. In organizations, it takes both head and heart, commitment to an inspiring cause, steel and velvet leadership, stewardship, and alignment--the practices of triple crown leadership. Triple Crown Leadership also provides hard-hitting, practical advice on leading turnarounds, startups, and social ventures--and addresses the leadership needed from CEOs, boards, senior managers, and even people without authority.

## Book Information

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## Customer Reviews

BOB VANOUREK was CEO of Sensormatic, a billion-dollar NYSE company, and serves as Chairman Emeritus of the Vail Leadership Institute. He has been CEO or officer of a number of global companies, including Pitney Bowes, Recognition Equipment, and Avery International, helping guide them through transformational turnarounds. GREGG VANOUREK is an expert on leadership, entrepreneurship, and personal development. He teaches at the Stockholm School of Entrepreneurship and Royal Institute of Technology. He co-founded New Mountain Ventures and served as a senior executive at K12 Inc. and the Thomas B. Fordham Foundation. He is co-author of two other books, including Life Entrepreneurs.

If I was a baseball lover, I would have called Triple Crown Leadership a Grandslam. I like baseball,

but a horse race--now that’s exciting ... and with Triple Crown Leadership, it’s either a Silky Sullivan type who mucks around and finally gets his hoofs in gear and brings the stands to their feet .. or a Big Red, Secretariat, who leeaves his opponents in the dust from the get-go and never looks back. Some leaders come out of the gate a heck of a lot faster, smoother and smarter than others. Triple Crown Leadership is a winner.The Vanoureks are the new dynamic duo in leadership--Bob with his immense experience as CEO of a billion-dollar NYSE company and son Gregg, who is an expert in leadership and teaches internationally--the wisdom is deep, the advice--incredibly practical, and take on where leadership needs to go is visionary. Throughout you will hear (and feel) their voices extensively--in their personal experience and recommendations ... and the voices of executives from a variety of companies and countries. Not only is Triple Crown Leadership written well, it is designed with ease for the eyes and mind, this goes to the top of the must have leadership book list. Odds are a 1000 to 1 that all business schools will make it required reading ...Judith Briles, author of The Confidence FactorThe Confidence Factor: Cosmic Gooses Lay Golden Eggs

We lay siege to the obvious when we say we need a book like this, but it is nevertheless true. Ironically, in an age when access to leadership guides, manuals, textbooks, expert advice and personal story has never been greater, we’ve witnessed failure after devastating failure, our giant icons of leadership tipping over as if the ocean suddenly swelled and washed away the sand beneath them.Therein lies the difference between Triple Crown Leadership and the volumes of other leadership books that stuff our shelves. Triple Crown Leadership provides the rock-hard foundation upon which to build "Excellent, Ethical and Enduring" organizations.After three decades in public safety, through which I spent the majority of my time seeking effective means by which to serve in a manner that helps local government fulfill its purpose, I’ve finally had the good fortune to read Triple Crown Leadership. In it I found not only valuable and powerful principles of leadership, obviously deriving from the authors’ many years of experience in leading a variety of organizations, but the all too elusive connection between leadership theory and its practical, real-world application.Firefighters and Law Enforcement Officers have little patience for self-indulgent and self-righteous preaching about leadership, but they do respect leaders who practice legitimate and honorable principles that bring about organizational success. What authors Bob and Gregg Vanourek have accomplished in writing Triple Crown Leadership is to give us all an authentic, muscular blueprint for building the kinds of organizations for which we yearn. Their blueprint challenges us, but like the Triple Crown itself, the results will amaze us.

Are you frustrated with mediocre performance, unethical behavior and short-term thinking on the part of individuals, organizations and governments around the world? The Global Financial Crisis comes to mind, or how about unethical behavior at the top of world organizations, such as Lehman Brothers, the International Monetary Fund or FIFA. Or how about the unfolding at Penn State? Are you wondering what can be done? I am.In my search, I came across a book recently published, called Triple Crown Leadership by Bob and Gregg Vanourek. The book is about how to build excellent, ethical and enduring organizations. In addition to incorporating their own vast experience in diverse leadership positions, they have interviewed 60 organizations in 11 countries. Based on their research, they identify leadership practices that will lead to the three Es - Excellence, Ethics and Endurance. They discuss the need for people with 'head' and 'heart.' They identify the need for purpose, values and vision. They acknowledge the need for collaboration, as well as the firmness necessary to be consistent. The authors go on to define new responsibilities for the stewards, senior executives, board members and other influencers. And they discuss the need for alignment to establish a sense of flow.But they don't stop there.This book also gives valuable insights into how to put these practices into action, even in challenging situations, such as turnarounds and start ups. Bob and Gregg Vanourek are a father and son team spanning two generations and two continents (Gregg lives in Sweden, Bob in Colorado). Not only are they bridging the cultural divide, they are also bridging the gap between what is now and what we are striving for. They have successfully researched and written a book that challenges and inspires equally.If you are interested in having a positive impact in this world, I'd recommend this book. But beware. This is not just a book for senior leaders. Triple Crown Leadership is a call to action for all those who want to make a difference, regardless of your leadership level. It's a book written for you and directed at you.

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